



## **Homeland Security Executive Certificate Studies Program** *Strategies for Combating Terrorism: Lessons from Experts in High-Risk Environments*

**August 16 – August 22, 2009**  
**November 1 – November 7, 2009**

**S**ecurity and law enforcement professionals with homeland security and anti-terrorism responsibilities for the protection of people and property at critical infrastructures; commercial centers; public events; mass transportation systems; and other soft targets are invited to participate in an innovative Homeland Security Executive Certificate Studies Program (HSECS), **August 16-22, 2009** in Tel Aviv, Israel. A second HSECS program is tentatively scheduled for **November 1–7, 2009**.

These world-class educational offerings—presented jointly by **ASIS International, ASERO Worldwide and Tel Aviv University**—offer security practitioners an opportunity to enhance their understanding of the changing world of terrorist threats and the leading methods to mitigate them. An intensive seven day course, this program provides a thorough examination of homeland security challenges and best practices in critical infrastructure protection through situational awareness and analysis, planning and partnerships, and the development and implementation of effective countermeasures.

### **Overview**

The program combines Tel Aviv University's outstanding academic credentials in the study of terrorism with "best practices" of Israeli professionals. These are field-proven techniques developed over decades of experience in anti-terrorism and protective security. Limited to 25 security professionals per course, the program employs a variety of complementary instructional approaches. Led by distinguished academics and experienced security professionals—including Doron Bergerbest-Eilon, former director for Protection and Security, Israeli Security Agency, and founder and CEO, ASERO Worldwide—the program combines case study analysis, academic lectures and discussions, and high-caliber counterterrorism training that includes site visits in which successes and failures are examined and lessons shared. Each day, participants gather at the Tel Aviv University for morning classroom presentations and discussions on terrorism and specific security issues. These classes are followed by afternoon site visits to iconic installations and critical infrastructure facilities. In the evening, ASERO security professionals and guest speakers will tie together the day's activities and summarize best practices and lessons learned.

Participants will gain practical, real-world experience in critical infrastructure protection, jurisdictional issues, intelligence gathering, and strategic protective countermeasures. They also gain unparalleled access to top Israeli security and counterterrorism experts, and important cultural and historic sites in the Holy Land. The total experience is not to be missed.

Upon completion, participants receive a distinctive Certificate of Executive Homeland Security Studies from the Tel Aviv University.

### Who Should Attend

The program is designed for mid-to-senior level law enforcement and security professionals with homeland security and counterterrorism responsibilities as well as students of homeland security.

### Tuition

Costs for the Homeland Security Executive Certificate Studies Program is \$4,400 for ASIS members, \$4,900 nonmembers. The Government Employee rate is \$3,900 for ASIS members, \$4,400 nonmembers. This price includes all prearranged meetings and site visits, guide services, and some meals. Participants are responsible for their own accommodations and transportation to and from Israel.

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**ASIS International** is the preeminent organization for security professionals, with more than 36,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's No. 1 magazine—[Security Management](#)—ASIS leads the way for advanced and improved security performance.

**Tel Aviv University** campus—located in Israel's cultural, financial and industrial heartland, Tel Aviv University is the largest university in Israel. Participants will benefit from the University staff's "best practices" expertise and experience and view first-hand the advanced security measures deployed throughout the secure sites. Experienced, Israeli, security professionals and renowned, academic professors will accompany the entire program.

**ASERO Worldwide**, an industry leader in the homeland security market, is a global security and risk management consulting firm headquartered in Washington, D.C. The company provides clients with comprehensive security services to help diminish risks to clients' businesses. ASERO provides strategic and tactical counsel to governments and businesses on risk mitigation through integrated security solutions incorporating consulting, information assurance, training and technological innovation.

	08/16/09	08/17/09	08/18/09	08/19/09	08/20/09	08/21/09	08/22/09
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Morning 09:00 – 10:30</b>	Arrival To Israel	<b>Introduction To Anti-Terrorism And Homeland Security</b>	<b>Israel's Security Challenges</b>	<b>Professional Visit</b> Israeli Parliament (Guests of the Sergeant at Arms)	<b>Professional Visit</b> High Threat Border Crossing	<b>Pro Active Approaches To Sensitive Installation Security</b>	<b>Educational Tours To Historic Iconic Sites</b>
<b>Lecturer</b>		<i>Mr. Doron Bergerbest</i>	<i>Dr. Dan Shivtan</i>			<i>Mr. David Harel</i>	
<b>Morning 11:00 – 12:30</b>		<b>Roots Of Islamic Fundamentalism</b>	<b>Israel's Security Concept</b>			<b>The Role Of Quality Assurance In Security</b>	
<b>Lecturer</b>		<i>Dr. Benedeta Berti Alberti</i>	<i>Mr. Oded Raz</i>			<i>Mr. Doron Bergerbest</i>	
<b>Break 12:30 – 13:30</b>		<i>Lunch</i>					
<b>Afternoon 13:30 – 15:00</b>	Guided Tour & Reception	<b>The Global Phenomena Of Suicide Terrorism</b>	<b>Professional Visit-</b> Ben Gurion Airport	<b>Professional Visit</b> Israeli Parliament Cont'd	<b>Strategic Balance In The Middle East</b>	<b>Certificate Presentation Ceremony</b>	
<b>Lecturer</b>		<i>Mr. David Harel</i>		<i>Mr. Yuval Makovsky</i>	<i>Dr. Reuven Pedatzur</i>	ASIS/Tel Aviv/ASERO	
<b>Afternoon 15:30-17:00</b>	Opening Session	<b>Suicide Terrorism-The Israeli Experience</b>		<b>Professional Visit</b> The Old City Of Jerusalem	<b>Risk Management In Homeland Security</b>		
<b>Lecturer</b>	<i>Mr. Bergerbest</i>	<i>Mr. David Harel</i>	<i>Mr. Yuval Makovsky</i>	<i>Mr. Yuval Makovsky</i>	<i>Mr. Doron Bergerbest</i>		
<b>Evening 19:00-21:00</b>	<b>Iran And The Middle East</b>	<b>Field Trip</b> Terror Attack Sites	<b>Open Source Intelligence In Homeland Security</b>	<b>Professional Discussion</b>	Homeland Security Dilemmas (Discussion)		
<b>Lecturer</b>	<i>Professor David Menashri</i>	Dinner In Tel Aviv	<i>Mr. Oded Raz</i>	<i>Mr. Oded Raz</i>			
	Dinner Hosted By Tel Aviv University						



## Homeland Security Executive Certificate Studies Program

Tel Aviv University, Israel

August 16 - 22, 2009

November 1 - 7, 2009

### Attendee Reservation Form

We are pleased that you are interested in participating in this unique collaborative opportunity to join security professionals from around the world. **REGISTER EARLY - Due to security considerations relating to program events, we must limit the number of attendees to 25.**

In order to reserve your spot, please complete the form below and return it to Doug Beaver, vice president, ASERO Worldwide. All information will remain confidential.

Prefix:  Mr.  Ms.  Dr.  Other

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Organization: \_\_\_\_\_ Years Exp: \_\_\_\_\_

Address: \_\_\_\_\_

Address 2: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

E-mail: \_\_\_\_\_ Contact Phone 1 \_\_\_\_\_ Contact Phone 2 \_\_\_\_\_

Type of organization:  Government  Nonprofit  Public  Private

ASIS Member  Yes  No Member #: \_\_\_\_\_

Current Position  Executive  Sr. Manager  Supervisor Other

Years in current position:  1-5  6-10  11-15  16-20

Please describe your current organizational responsibilities:

\_\_\_\_\_  
\_\_\_\_\_

School /University Attended: \_\_\_\_\_

Professional certifications: \_\_\_\_\_

Online Pre-Registration and Program information: <http://www.tau.ac.il/overseas/homeland-security>



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You may use this space to enter specific questions, requests, or comments:

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How did you learn out about our HSECS course offerings?

ASIS Website     Colleague     Other: \_\_\_\_\_

**Payment Methods:**

Check     Credit Card     Purchase Order     Other \_\_\_\_\_

Card #:

Card Exp Date:   /        Security Code:

(MM/YY)

Name (as it appears on card): \_\_\_\_\_  
Last First MI

Address (as it appears on card): \_\_\_\_\_

\_\_\_\_\_  
City State Zip Country

- Please confirm my attendance at this session (**Aug 16-22, 2009**) and reserve my spot on the attendee roster.
- Please confirm my attendance at this session (**Nov 1-7, 2009**) and reserve my spot on the attendee roster.
- I will be unable to attend either of these sessions but would like information on future sessions.



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Tel Aviv University, Israel

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### PAYMENT INFORMATION:

#### Checks can be forwarded to:

ASERO Worldwide  
700 12<sup>th</sup> Street, N.W., Suite 800  
Washington, D.C. 20005  
ATTN: Douglas Beaver, Vice President

ASIS Member Registration Fee .....	** \$4,400.00	<input type="checkbox"/>
Non-Member Registration Fee .....	** \$4,900.00	<input type="checkbox"/>
ASIS Member (Government Employee) Registration Fee.....	** \$3,900.00	<input type="checkbox"/>
Non-Member (Government Employee) Registration Fee.....	** \$4,400.00	<input type="checkbox"/>

*\*\*Charges are exclusive of airfare, lodging and most meals.*

Preferred HSECS Program attendee rates have been negotiated with the exclusive **Sheraton Moriah Tel Aviv**. This beachfront location overlooking the Promenade and the Mediterranean Sea is the perfect setting for the discriminating professional.

The **Sheraton Moriah Tel Aviv** website address is:

[http://www.starwoodhotels.com/sheraton/search/hotel\\_detail.html?propertyID=1226](http://www.starwoodhotels.com/sheraton/search/hotel_detail.html?propertyID=1226)

Program participants will benefit from a special attendee rate of \$140.00 for a single room and \$165.00 for a double room. If you wish to extend your stay, the preferred attendee pricing will be honored.



Name (Print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Please FAX or email this form to (202) 466-6002 - [dbeaver@asero.com](mailto:dbeaver@asero.com)

Attn: Douglas Beaver, Vice President, ASERO Worldwide

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